



EXHIBITS MATTER

presents . . .

The Heart of the Matter . . .

Align Meaningful Exhibits to Business Success

A one-day workshop for museum leaders to develop the powerful skills needed to connect and advance **visitor satisfaction** *and* the institution's **financial rewards**.

Experts agree – museums around the world are undergoing a multiplicity of change and transition. Sometimes a disconnect between two mindsets prevents a museum from being fully successful. Savvy museum visitors demand interactive exhibits, experiential learning and community-based programs. Financial constraints of managing a museum and providing learning outcomes, often required to obtain exhibit grants, are constant challenges. This interactive workshop encourages visionary museum leaders to meet these challenges.

What leadership and communication skills are needed to align top-level business principles with best practices in exhibition development? In this customized workshop, participants will learn to . . .

- Gain perspective to determine how change and transition can support both stability and adaptability within the museum system.
- Sharpen communication skills to build critical professional relationships, enhance team building, and strengthen community relations.
- Advance personal leadership proficiencies to invigorate the future of your institution.
- Clarify professional vision and values in a demanding and ever-evolving field.

Jane Kalagher, BSN, MA, founder of Exhibits Matter, is a consultant and coach for museum leaders. She helps CEOs, directors and exhibition developers define, develop and achieve career goals. For details, workshop outline, available dates and fees, please contact Jane at 978.433.6450 or via e-mail to jane@exhibitsmatter.com.



**Visitor
Satisfaction**



**Financial
Rewards**